

FOR IMMEDIATE RELEASE

website: www.youthcowboypoetry.org and www.calfarley.org

**Cal Farley's Boys Ranch to Offer
Father's Day Weekend Entertainment in Amarillo**

Who: Cal Farley's
What: 6th Annual Youth Cowboy Poetry and Music Gathering
When: Friday, June 15, 2007
Where: Globe News Center for the Performing Arts

Amarillo- For five years the Annual Youth Cowboy Poetry and Music Gathering on the Boys Ranch campus has given thousands of students and adults the opportunity to learn about western folklore, cowboy values and the history and culture of the old west. This year, the Friday evening "headliner showcase" will be at the Globe News Center for the Performing Arts. "We hope that bringing part of the event to Amarillo will allow us to share what has become a quality, signature event with more people," said Dan Adams, president and CEO of Cal Farley's. Friday's headliner event and all Boys Ranch campus activities on Saturday are open to the public. It's absolutely phenomenal," Red Steagall said about the event. "It is a very unique gathering and it has a great feeling. I'm proud to be a part of it." Steagall will be joined by Dan Roberts, Chris Isaacs, the Boys Ranch Cowboy Poetry Team, Dave Stamey, The Gillette Brothers and Jean Prescott on Friday evening, June 15, 2007. Tickets can be purchased at any Panhandle Tickets outlet (at participating United Supermarkets in Amarillo, Borger, Dumas and Pampa; WTAMU Events Center in Canyon and Randy's Music Mart in Amarillo), by calling (806) 378-3096, or by visiting <http://www.panhandletickets.com>.

-continued-

Biographies of the Friday night featured entertainers:

Red Steagall: grew up in West Texas where he learned the skill and cow-savvy of the men who worked the range, as well as their songs. Red is best known for his Texas Swing dance music, such as the songs "Freckles Brown" and "Lone Star Beer and Bob Wills Music." In 1991, the Texas State Legislature named Red Steagall the Official Cowboy Poet of Texas, and in 2006 he was recognized as the Texas Poet Laureate. Recently, Red was inducted into the National Cowboy and Western Heritage Museum's Hall of Great Westerners. In 2004, Red released his fourth book titled Red Steagall, Cowboy Corner Conversations.

Dan Roberts: is a singer and songwriter with an original approach that has made him a popular entertainer at concerts, dances and cowboy gatherings across the United States. His songwriting and singing ability has garnered him multiple awards and honors, including 3 Grammy nominations. Additionally, Roberts co-wrote the #1 Billboard hit for Garth Brooks, "The Beaches of Cheyenne." Dan writes about the cowboy life he knows-as a horseshoer, amateur bronc and bull rider and ranchhand.

The Gillette Brothers: Guy and Pipp have run the family ranch since 1983, combining their cattle business with their music. They have recorded and released five albums and played at major events including the National Cowboy and Western Heritage Museum in Oklahoma and the National Cowboy Poetry Gathering in Elko, Nevada. The Gillette Brothers received the 1998 and the 2003 Will Rogers Award for Outstanding Achievement in the Advancement of Contemporary Cowboy Music- Best Duo/Group by The Academy of Western Artists. The Gillette Brothers run the Camp Street Cafe and Store, a live music venue in Crockett, Texas.

Dave Stamey: is a California Cowboy who has become a popular entertainer at music festivals, agricultural banquets and poetry gatherings. The Western Music Association has named him Entertainer of the Year, Male Performer of the Year and Songwriter of the Year. Additionally, he has been selected as the Male Vocalist of the Year by the Academy of Western Artists.

Jean Prescott: has been featured at the International Western Music Festival, The World Championship Ranch Rodeo Finals, the National Cowgirl Museum and Hall of Fame, the San Antonio Stock Show and the Red Steagall Cowboy Poetry Gathering, just to mention a few. With numerous CDs to her credit, Jean recently released her latest CD, "*Embers of Time*." Dedicated to preserving their western heritage, Jean and singer/songwriter husband, Gary Prescott, make their home on a small ranch south of Abilene, Texas, where they raise paint and quarter horses and continue to write and sing about the cowboy way of life.

Chris Isaacs: is a cowboy poet who has won many awards including the Academy of Western Artists Will Rogers' Award and the Western Heritage Award. Additionally, Isaacs has been awarded the Gail I. Gardner Award, given by the Arizona Cowboy Poets Gathering to a cowboy who has upheld the traditions of cowboy poets. Chris has worked many different aspects of the cowboy life. All of his experiences have provided him with a solid foundation for his poems and stories.

The event will continue on Saturday, June 16, 2007 at the Cal Farley's Boys Ranch campus with free youth seminars such as chuck wagon cooking and cowboy cartooning and adult activities including a western arts and trade show and free entertainment.

The event host, Cal Farley's, is a Christ-centered organization that cares for approximately 310 at-risk boys and girls at its two campuses – Cal Farley's Boys Ranch

-continued-

and Cal Farley's Girlstown, U.S.A. Children from pre-school through high school are accepted with no charge to their families. The Cal Farley programs provide a variety of academic, vocational, spiritual and extra-curricular activities for the children in care.

The 2007 Youth Cowboy Poetry & Music Gathering is sponsored in part by:



McHugh Associates, Inc.



J. Avery Rush, M.D.



FRIONA INDUSTRIES, L.P.
Partners in Growing Your Future.



BLACKROCK



BWXT
Pantex



###