

## Mark Strother

Vice President  
Residential Services  
Cal Farley's



Mark was born in Lubbock. He attended college at University of Phoenix, Santa Teresa, New Mexico. He earned a Bachelor's degree in business and a Master's degree in education. Mark is a Licensed Child Care Administrator, a Senior LSCI (Life Space Crisis Intervention) Trainer, and a Senior RAP (Response Ability Pathways) Trainer. Prior to joining Cal Farley's, Mark was Campus Administrator for the Lower Valley Program of Lee and Beulah Moor Children's Home. Mark has been with Cal Farley's four years. He served as Director of Advanced Child Care Training and Director of Program Development, Training, and Evaluation prior to his recent promotion. Mark has been married 15 years to Debbie, and he has four children and two grandchildren.

**According to Mark:**  
"Cal Farley's is in a unique position to do what's right without undue pressure from outside the organization, while staying engaged with other professionals and agencies to maintain best practice."

## EVALUATING OUR PROGRESS

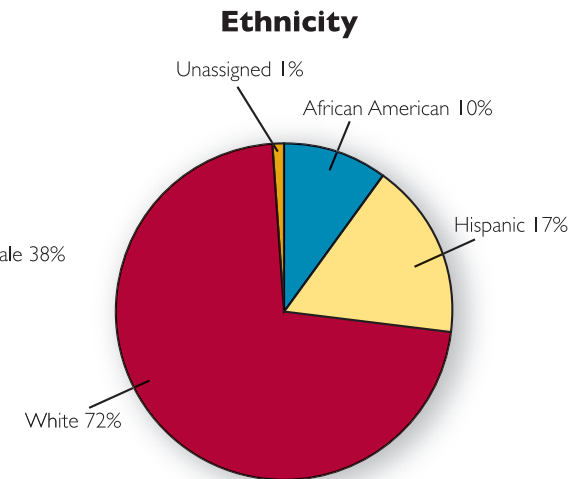
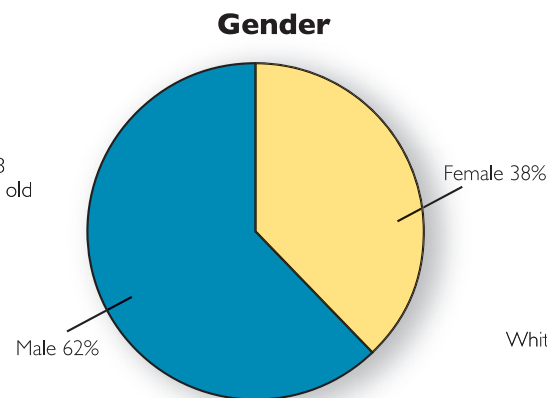
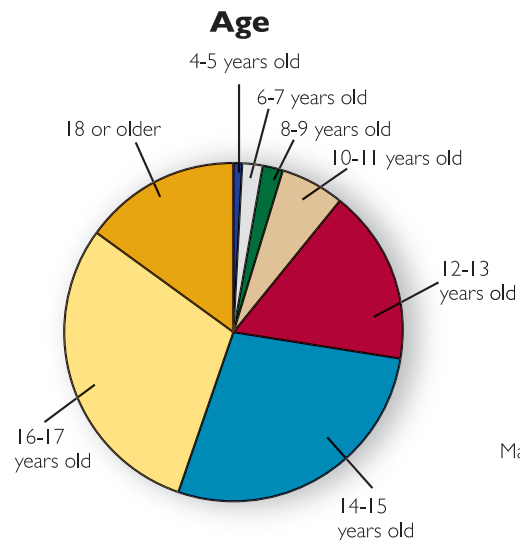
As a national leader in residential and community-based services for children, we're constantly looking for ways to evaluate just how successful our kids are and how we can do better in helping them achieve their potential.

Helping kids in need is not a cookbook process. Cal Farley's long history allows us to apply our unique brand of history and culture blended with the latest treatment techniques – many of them pioneered on our Boys Ranch or Girlstown campuses.

Cal Farley's provides development, training, and evaluation for the campus-based programs and services at Boys Ranch and Girlstown. Thanks to our efforts, Cal Farley's is nationally-recognized as an expert in youth development, casework, adventure programming, crisis intervention, and behavior management training. Cal Farley's also is a national training site for Life Space Crisis Intervention (LSCI) and Response Ability Pathways (RAP).

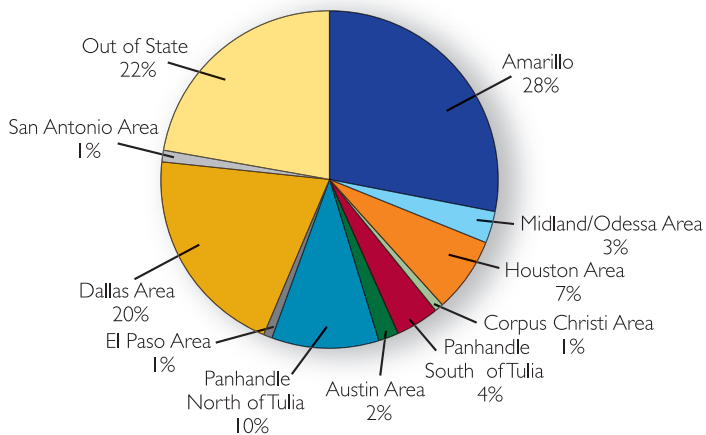
We also monitor our results to make sure the children are getting every benefit of our expertise and that our capability is working on their behalf. In addition to following the State of Texas licensing standards, Cal Farley's is accredited nationally by the Council on Accreditation, and constantly is devising methods for monitoring and tracking outcomes.

As a result, the children in Cal Farley's care are receiving the best possible services, from the best-trained personnel available.

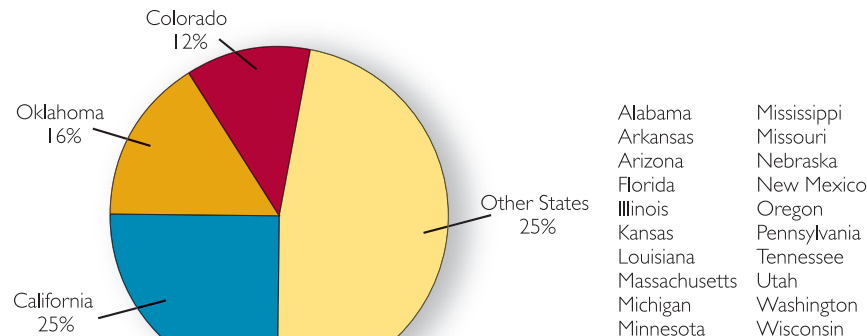


# DEMOGRAPHICS AND OUTCOMES

## Residents from Texas Cities/Regions

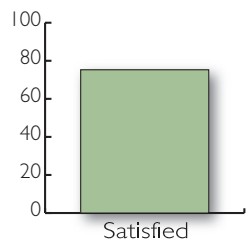


## Residents from Out-of-State

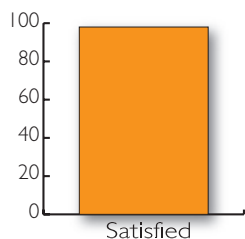


Cal Farley's uses a variety of tools and techniques to determine outcomes, or the short-term and long-term benefits youth and their families receive from our services. Periodic surveys are administered to residents and parents to gauge satisfaction with previous or current services provided by Cal Farley's.

### Resident Satisfaction



### Parent Satisfaction (2005)



Cal Farley's also measures each resident's level of functioning and tracks improvement across several domains. Our areas of strength in 2004-2005 were School, Home and Community.

- School** - Ability to function satisfactorily in a group educational environment
- Home** - Extent to which youth observes reasonable rules and performs age appropriate tasks
- Community** - Respect for the rights of others and their property and conformity to laws

## Alumni Follow-up Survey

Alumni were contacted following their release from either Boys Ranch or Girlstown. Selected family members were also contacted. The figures represented in the following graphs reflect the responses of the individuals who participated in the survey.

