



Alan Roberson*
Chairman

Board member since 2000
Amarillo, TX

According to Alan:
“Cal Farley was a man of ability; a successful businessman. He developed a dedicated staff of people. Equally important, Cal recruited as fine a board of directors as anyone could find. Today our board is composed of dedicated people, committed to fulfilling the dream of Mr. Farley. For this I am deeply grateful.”

BOARD LEADERSHIP

DIRECTORS

Kerm Albertson

Board member since 1980
Amarillo, TX

W.A. “Billy” Attebury

Board member since 1995
Amarillo, TX

Tom Bivins*

Board member since 1993
Amarillo, TX

Tom Blakemore

Board member since 1994
Scottsdale, AZ

Betty Cooper

Board member since 1991
Canadian, TX

Edward Cooper

Board member since 2000
Lubbock, TX

Harold Courson

Board member since 1986
Perryton, TX

Lilia Escajeda

Board member since 2004
Amarillo, TX

Ed Fancher

Board member since 1990
Amarillo, TX

Bettye Green

Board member since 2000
Tahoka, TX

Joe K. Howell*

Board member since 1980
Amarillo, TX

Dr. Luther Joyner

Board member since 1997
Amarillo, TX

**William J. Kleinpeter,
PhD**

Board member since 1998
Amarillo, TX

Virginia Maynard

Board member since 1989
Amarillo, TX

Greg Mitchell

Board member since 1994
Amarillo, TX

Fay Moore*

Board member since 1996
Amarillo, TX

Wade Porter

Board member since 2001
Amarillo, TX

Jerry J. Raines

Board member since 1998
Amarillo, TX

Tom L. Roach III

Board member since 2005
Amarillo, TX

**Avery Rush III, MD,
PA**

Board member since 1994
Amarillo, TX

Lenny Sadler

Board member since 2004
Amarillo, TX

Chris Storm*

Board member since 1986
Amarillo, TX

ADVISORY BOARD

C. Coney Burgess

Board member since 1986
Amarillo, TX

Jack Freeman

Board member since 1980
Texhoma, OK

Genie Farley Harriman

Board member since 1991
Amarillo, TX

Sherm Harriman

Board member since 2001
Amarillo, TX

C.E. “Gene” Hayman

Board member since 1995
Sandy Hook, MS

P.K. Hurlbut

Board member since 2003
Midland, TX

Wales Madden Jr.

Board member since 1967
Amarillo, TX

Wales Madden III

Board member since 1991
Amarillo, TX

Troy Mays

Board member since 1986
Amarillo, TX

Rosemary Roach

Board member since 1989
Amarillo, TX

Avery Rush Jr.

Board member since 1977
Amarillo, TX

Herb Swender

Board member since 2001
Berger, TX

Lamont Waldrip

Board member since 1998
Canyon, TX

John Ward

Board member since 2001
Amarillo, TX

Bill Ware

Board member since 1991
Amarillo, TX

FOUNDATION

James Herring

Board member since 1994
Amarillo, TX

Walter T. Price IV

Board member since 2003
Amarillo, TX

*An asterisk denotes individuals who serve on both the Cal Farley’s Board of Directors and the Cal Farley’s Boys Ranch Foundation Board of Directors

Governance: The Corporation is governed by an independent volunteer Board of Directors.

Dan Adams

President and CEO
Cal Farley's

Dan has served as President and CEO of Cal Farley's since July 2005. He joined the Cal Farley organization in 1996. Since that time, he has also held positions as the Girlstown Campus Administrator, and as Sr. Vice President for Youth Programs. Dan holds a Bachelor's degree from Southwest Texas State University and a Master's degree in social work from the University of Texas. Dan has been married to Charlotte for 24 years. They have two children, ages 21 and 10.



According to Dan:
“The significant loss of funding from state and federal sources is affecting services to children and families in dramatic ways.

Fortunately, Cal Farley's does not rely on government funding. What we see happening to our peers in the industry validates our stance that we will not pursue state and federal dollars in a manner that might foster dependency on those sources. We will hold true to our mission. It is our relationship with generous, dedicated donors that helps us do this.”

PRESIDENT'S MESSAGE

Since becoming Cal Farley's President and CEO last July, I am amazed by the great things that happen at Cal Farley's. Even with more than 10 years under my belt working in other roles within Cal Farley's, the depth and breadth of this institution never has astounded me more than it has in the last year:

Whether it's the achievements of our kids at Boys Ranch and Girlstown; breakthroughs with our kids served by our Family Resource Centers in Amarillo, Dallas/Fort Worth, and Houston; or seeing one of our kids graduate from college, I count my blessings to lead an organization so committed to children and families. Those blessings include:

- A focused and involved Board of Directors that brings a wealth of expertise thanks to members' varied professional backgrounds in banking, education, farming, medicine, ranching, oil and gas, small business and social services.
- Highly-trained and committed staff at every level of the organization that ensure kids are first in everything we do.
- Thousands of supporters from Texas and throughout the country that enable Cal Farley's to be the nation's largest privately-funded child welfare provider specializing in both residential and community based-services at no cost to the families of children in our care.

But, most of all, we are blessed by the children's family members who have the wisdom to recognize their child needs help and the confidence in us to place their child in Cal Farley's care.



We take all of our blessings to heart – and we take them all very seriously.

We receive inquiries each year regarding thousands of kids who, for whatever reason, are not eligible for or ready for campus-based living. But, whether a child is qualified or not for residential care, we do everything we can to ensure all children are referred to organizations or institutions better suited to meet their needs, or that they are assisted through our Family Resource Centers until they are ready to come to one of our two campuses.

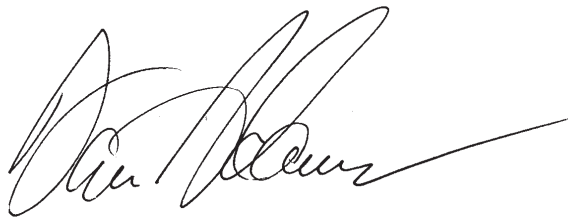
That's why our Board of Directors last year approved an updated strategic plan that continues our commitment to traditional residential care and education services at our Boys Ranch and Girlstown, U.S.A. campuses. This plan also expands our efforts to bring Cal Farley's expertise to the communities we serve throughout Texas.

Our Family Resource Centers provide important bridges between children living on our campuses and their families. We also are working more collaboratively with other social service organizations when their expertise is better suited than our own to meet a child's and/or family's needs.

No annual report or brochure can do Cal Farley's justice. But, as you will see in the following pages, every facet of Cal Farley's operations influences the quality of lives of children. Our continued success requires continued strong leadership from our supporters, our Board and our staff.

Please come by and visit Boys Ranch or Girlstown whenever you can. Share a meal with our boys and girls and see for yourself that it is working.

Thank you for your interest in and support of our mission. Thank you for your leadership.



Dan Adams
President and C.E.O.

